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## Lance Armstrong to Speak at Wisconsin Smoke Free Rally!

**Madison**—Seven-time Tour de France winner, cancer survivor and cancer advocate Lance Armstrong is coming to Wisconsin to support a statewide smoke free law. Armstrong will appear with Governor Jim Doyle to urge approval of The Breathe Free Wisconsin Act on **Tuesday, March 4<sup>th</sup>** during the Citizens for Smoke Free Air Rally at Monona Terrace in Madison. Numerous other bipartisan Wisconsin lawmakers will also attend the event.

“Smoking is the leading avoidable cause of cancer,” said Lance Armstrong, Founder and Chairman of the Lance Armstrong Foundation. “That’s why the Breathe Free Wisconsin Act is so important to the people of this great state. I urge Wisconsin legislators to support the health of their voters and pass this life-saving bill.”

“We are obviously very excited and honored to have Lance Armstrong join the fight for smoke free air in Wisconsin,” said Alison Prange, Wisconsin Government Relations Director for the American Cancer Society. “Mr. Armstrong is both a world renowned athlete and tireless cancer advocate. His support and interest in this law illustrates how important smoke free air is to people everywhere.”

In addition to the Madison rally, Armstrong will also attend a Milwaukee press conference with Governor Doyle in support of Wisconsin’s smoke free legislation.

The Breathe Free Wisconsin Act, which would end smoking in all public workplaces in Wisconsin including bars and restaurants is awaiting a floor vote in the state Senate and will have a public hearing in the Assembly Wednesday, February 27<sup>th</sup>.

**What: Lance Armstrong at the Citizens for Smoke Free Air Rally**

**When: Tuesday, March 4<sup>th</sup>  
12:00pm-12:45pm**

**Where: Monona Terrace  
One John Nolan Drive  
Madison**