



Accelerating Change with Best Practices

2008 Wisconsin Tobacco Prevention & Control Conference

Tuesday, November 18, 2008

8:00 AM	REGISTRATION OPENS CONTINENTAL BREAKFAST	SCHEDULE-AT-A-GLANCE
8:30 AM	EXHIBITS OPEN / NETWORKING	
9:00 - 9:45 AM	WELCOME & OPENING - OPENING REMARKS, Kevin Collins, Centers for Disease Control & Prevention	
10:00 - 11:15 AM	BREAKOUT SESSIONS	
11:30 AM - 12:30 PM	PLENARY SESSIONS Young, Wise & Willing - Sue Allen, Wisconsin Youth Voice, Former Director, Wisconsin Positive Youth Development Initiative -OR- We Can Move the Mountain - Eliminating Tobacco Dependence in Wisconsin & Nationwide - Dr. Michael Fiore, UW Center for Tobacco Research & Intervention, UW School of Medicine & Public Health	
12:30 - 2:00 PM	LUNCH	
2:00 - 3:00 PM	BREAKOUT SESSIONS	
3:15 - 4:30 PM	GENERAL SESSION Tobacco Industry Behavior and How States Can Fight Back - Dr. Gregory N. Connolly, Harvard School of Public Health	
4:30 - 6:00 PM	NETWORKING RECEPTION APPETIZERS & REFRESHMENTS	

Wednesday, November 19, 2008

7:30 AM	REGISTRATION & EXHIBITS OPEN CONTINENTAL BREAKFAST
8:15 - 9:30 AM	BREAKOUT SESSIONS
9:45 - 11:00 AM	BREAKOUT SESSIONS
11:15 AM - 12:30 PM	CLOSING SESSION Before the Smoke Screen - Dave Goerlitz, Former "Winston Man" Model
12:30 PM	BOX LUNCH